

Reflection Worksheet

Applying Ethical Storytelling in My Organization

Complete this worksheet during or after the session. It is for your own reflection and will not be collected. You may choose to share your responses with a colleague or bring them to your next team meeting.

Part 1: Where We Are Now

Think about how your organization currently collects and shares learner stories (newsletters, annual reports, social media, funder presentations, etc.)

1. Where do learner stories most often appear in your organization's communications?

2. How does your organization currently collect consent before sharing a learner's story?

3. Who decides which stories get told? Is the learner part of that decision?

Part 2: Applying the Frameworks

Choose one story your organization has shared recently (or use the case study from the session).

4. Using the Story Decision Tree: which checkpoint is the strongest in this example? Which is the weakest?



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5. Is the story deficit-framed or strengths-based? Write one sentence that you would revise, and rewrite it here.

6. If the learner in this story read it today, how do you think they would feel? What evidence supports your answer?

Part 3: Applying the Frameworks

Based on what you explored in this session, identify one concrete action you will take in the next 30 days to strengthen your organization's storytelling practices.

My commitment is:	
I will do this by:	
I will know it worked when:	

Looking Ahead: Session 2	In Storytelling Part 2: From Experience to Story, we will take a real learner experience and shape it into a short script for video. Come ready to work with a real or composite learner story from your program.
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