



ECALA Agency Survey

Demographic Information

The Edmonton Community Adult Learning Association (ECALA) is doing a needs assessment. We want to hear from agency staff and mentors/volunteers. Participating in this survey is up to you. Your answers will be grouped together with others and used for ECALA's project.

You will have the chance to enter into a draw at the end of the survey for a Samsung Galaxy Tab A tablet or one of 5 \$20 Tim Horton's gift cards to thank you for your time and information.

If you have questions about this survey, you can ask Debbie Clark by e-mail at ed@ecala.org. Thank you.

1. Who is filling out this survey?

- A paid staff
- A volunteer
- Other (please specify)

2. How long have you been in your role?

- Less than a year
- one to five years
- more than five years
- Do not wish to answer

3. Is your program funded by ECALA?

- Yes
- No
- Don't know



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Your Learning Experience

ECALA has had one of several planned conversations and generated a [MindMap](#) (click the link to explore the map) around the concept of getting to the desired state in the world of adult literacy.

4. Looking at the world of adult literacy, please rank the following priorities recently identified in an ECALA discussion group

- Literacy is Accessible to Everyone
- Learner Centered
- Resources
- Building Communities Capacity
- Understanding what Literacy is
- Trainer Training
- Life Long Learning
- Technology
- Advocacy

5. Are there any other priorities that should be on the list above?

6. What do you believe are the main reasons learners come to this class or program?

7. How does the agency promote this class or program? Select all that apply

- Brochure/Poster
- Website/Social Media
- Previous Program
- Friend or Family Member
- Referral from Another Program (Please list program below)

Other (Please Specify)

8. What helps learners be successful in this class or program or just generally?

9. What makes it hard for learners to succeed in this class or program or just generally?

10. How does what you are teaching/facilitating make a difference in a learner's life?

11. What might be missing in adult learning & literacy programming?

12. Do you have any other comments about adult literacy?

13. What is the postal code of the program location?